

Finance and Funding Committee  
**Event Request Rubric**

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|  | 0 Points | 1 Point | 2 Points | Rating |
| **Outline for Budgeted Items** | Missing items  Irrelevant information  Unclear and/or poorly planned | Inconsistent outline for specific line items and amount  Unsatisfactory estimates for attendance/turnout | Estimates for attendance/turnout  Maximization of requested funding  Specific line items and amounts |  |
|  | 0 Points | 1 Point | 2 Points | Rating |
| **Relevance to CU Denver Student Body** | No clear objective or relevance to CU Denver body | Objectives and relevance to CU Denver body included, but not clearly explained  Indirect relation to the goals of the organization | Explicitly states benefit to the CU Denver student body  Relates to organization goals  Inclusive of CU Denver students |  |
|  | 0 Points | 1 Point | 2 Points | Rating |
| **Presentation** | Errors cause incoherence  Team collaboration is not apparent  Quality of event is poorly described | Major grammatical, mathematical, and/or spelling errors, but proposal is coherent  Team is present, but little to no collaboration  Quality of event is somewhat described | Few to no grammatical, mathematical, and/or spelling errors  Attempts to show teamwork within leadership committee  Quality of event is thoroughly described |  |
|  | 0 Points | 1 Point | 2 Points | Rating |
| **Marketing** | No attempt/plans for marketing the event | Vague attempt to explain marketing  No digital marketing presence  No draft of flyer or poster | Cohesive plan for outreaching students (flyers, digital marketing, MyLynx  etc.)    Mention of Sponsorship by Student Government Association on the marketing materials  Provide a draft/copy of the poster or other promotional materials discussed in the outreach plan  If applicable, outreach and collaboration with other organizations |  |
|  | 0 Points | 1 Point | 2 Points | Rating |
| **Measure of Success** | No plans to measure event success | Vague idea and/or approach to measure event success | Clear idea and approach to measure event success  Has a plan to summarize success of the event to Student Government (I.e. evaluation and surveys) |  |
|  | 0 Points | 1 Point | 2 Points | Rating |
| **Procurement** | Does not follow university procurement policies | Follows some university procurement policies  Attempts to adhere to the [Green Procurement Policy](https://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fwww.ucdenver.edu%2Fdocs%2Flibrariesprovider129%2Fchris-r-test%2Fsga-green-procurement-policy-1.docx%3Fsfvrsn%3De1946db4_1&wdOrigin=BROWSELINK) | All procurement abides by university procurement policies (I.e. purchasing, contracts, risk management, [Green Procurement Policy](https://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fwww.ucdenver.edu%2Fdocs%2Flibrariesprovider129%2Fchris-r-test%2Fsga-green-procurement-policy-1.docx%3Fsfvrsn%3De1946db4_1&wdOrigin=BROWSELINK) etc.) |  |
|  | 0 Points | 1 Point | 2 Points | Rating |
| **Accessibility** | No attempt/plans for making event accessible to CU students | Vague plans for making event accessible to CU students | Cohesive plan for making the event accessible to CU students (zoom link, meeting location, confirmed attendees, etc.) |  |

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| **0-4 Points** | **5-8** | **9-12** |
| Request is denied | Request may require resubmission | Request is approved (may require adjustments to request) |